

# Rose Pavilion

Pleasanton, CA

# Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

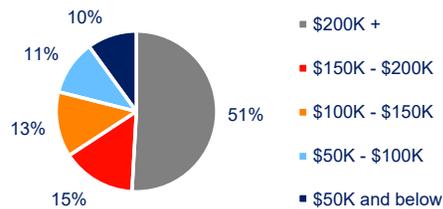
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	22,127	113,452	196,114	218,794
Total Daytime Population	28,968	153,214	241,431	274,610
Workplace Population	15,677	76,063	101,477	122,021
Average Household Income	\$226,347	\$253,301	\$260,557	\$246,734
Median Household Income	\$189,301	\$201,567	\$203,931	\$197,329
Total Households	7,752	38,579	66,291	74,936
Median Home Value	\$1,174,146	\$1,275,108	\$1,285,175	\$1,258,199
College (4+)	71.1%	69.0%	67.8%	64.2%
Total Consumer Spending/Capita (Weekly)	\$609	\$622	\$626	\$620
% of Households with Children	40.9%	41.5%	40.7%	38.7%

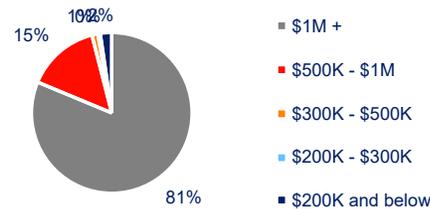
## 2030 Demographic Projections

Projected Population	22,273	114,652	199,066	221,710
Projected Annual Growth Rate	0.1%	0.2%	0.3%	0.3%
Projected Total Growth Rate (5-Yr)	0.7%	1.1%	1.5%	1.3%

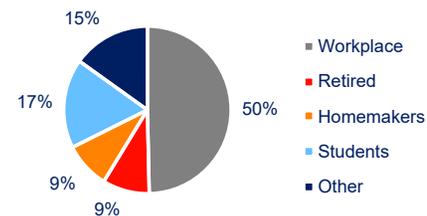
## 3-Mile Radius Section Detail



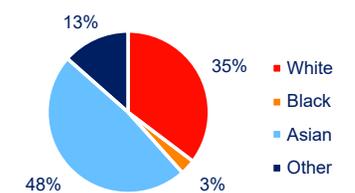
Household Income



Home Value



Daytime Population



Hispanic Origin: 11.2%  
Race

